



**IWA**  
INTERNATIONAL  
WOMEN  
ASSOCIATES

**Fiesta Latina**  
Blooming with Latin America

## PROGRAM BOOK AD FORM

2023 IWA ANNUAL FUNDRAISING CELEBRATION

April 21, 2023 ~VENUE WEST, CHICAGO

NAME (To be included in the Program Book) \_\_\_\_\_

I (we) would like to purchase space in the program book for:

- \_\_\_\_\_ \$ 10,000 Premium Two page Color Spread with Dahlia Sponsorship Benefits (see reverse)
- \_\_\_\_\_ \$ 5,000 Premium Placement Full Page Color with Orchid Benefits (see reverse)
- \_\_\_\_\_ \$ 2,500 Full Page Color with Coral Tree Benefits (see reverse)
- \_\_\_\_\_ \$ 1,000 Half Page Black & White With Bird of Paradise Benefits (see reverse)
- \_\_\_\_\_ \$ 400 Full Page Color
- \_\_\_\_\_ \$ 200 Full Page Black & White
- \_\_\_\_\_ \$ 200 Half Page Color
- \_\_\_\_\_ \$ 100 Half Page Black & White
- \_\_\_\_\_ \$ 75 Quarter Page Black & White

Premium placement pages including outside and inside of back cover, inside of front cover, and centerfold pages are available to our partner Celebration Sponsors as part of their benefit package. Please refer to sponsor benefit information for details.

### ADVERTISEMENT COPY DESIGN

Please note that we only accept the following formats: RTF, DOC, PDF, TIF, or JPG.

No submitted artwork will be returned. The program book size: 8"x8" with 1/4" space between ads and in margins.

**Full Page Ad Size:** 7 1/2" tall x 7 1/2" wide

**Half Page:** Horizontal: 3 5/8" tall x 7 1/2" wide; Vertical: 7 1/2" tall x 3 5/8" wide

**Quarter Page:** 3 5/8" tall x 3 5/8" wide

Please use the same advertisement I/we gave IWA for the celebration in previous years \_\_\_\_\_

I will e-mail my ad to [iwa@iwachicago.org](mailto:iwa@iwachicago.org) with subject line: Ad Book 2023 \_\_\_\_\_

I have written my ad or tribute text on an attached page \_\_\_\_\_

**We must receive the Advertisement Copy and payment no later than March 15, 2023**

### METHOD OF PAYMENT

A check made payable to IWA is enclosed in the amount of \$ \_\_\_\_\_

Payment has been authorized and a check will be sent by mail \$ \_\_\_\_\_

Please charge this to my credit card account \$ \_\_\_\_\_

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover \_\_\_ American Express

Cardholder's Name \_\_\_\_\_ Account # \_\_\_\_\_

Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_ Zip Code \_\_\_\_\_

**MAIL or EMAIL TO THE ATTENTION OF:** International Women Associates "Fiesta Latina"  
307 N. Michigan Avenue, Suite 702 Chicago, IL 60601 or [iwa@iwachicago.org](mailto:iwa@iwachicago.org)



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## **SPONSOR BENEFITS INFORMATION**

**2023 IWA ANNUAL FUNDRAISING CELEBRATION**

**April 21, 2023 ~VENUE WEST, CHICAGO**

**DAHLIA @ \$10,000 includes:**

Premier table for ten at the Celebration  
Prominent acknowledgement at the event  
Presenting partner recognition on the IWA website, in IWA publications, and on Celebration invitation\*  
Premium two-page color spread ad in the Celebration Program Book\*\*  
Group photo of you and your guests

**ORCHID @ \$5,000 includes:**

Table for ten at the Celebration  
Special recognition at the event, on IWA website, and in IWA publications  
Premium placement full-page color ad in the Celebration Program Book\*\*  
Group photo of you and your guests

**CORAL TREE @ \$2,500 includes:**

Four tickets to the Celebration  
Special recognition in the Celebration Program Book  
Full-page color ad in the Celebration Program Book

**BIRD OF PARADISE @ \$1,000 includes:**

Two tickets to the Celebration  
Half-page black and white ad in the Celebration Program Book

**ALL CONTRIBUTIONS** \$1,000 and under will be recognized in the Celebration Program Book.

\*Presenting sponsor acknowledgement on the invitation if sponsorship received by February 8, 2023

\*\* Premium placement includes outside back cover, inside of front cover, inside of back cover, and centerfold pages.

Questions, please contact Melisa Bulut, Administrative Manager, at [iwa@iwachicago.org](mailto:iwa@iwachicago.org) or (312) 263-1421

**Thank you for your generous support!**